



## Marketing and Communications Officer

Ucamco develops and markets CAM software and high-precision optical equipment for Printed Circuit Board fabrication globally. The B2B sales is through a network of local agents and distributors, supported by local Ucamco application specialists. Ucamco is 55 colleagues globally, of which 36 in Belgium. See [www.ucamco.com](http://www.ucamco.com) for more information.

We are looking for a Marketing and Communication officer at the Ucamco headquarters in Gent.

### Job Description

The Marketing & Communication Officer is responsible for Ucamco's multi-language global web and social media presence, mailings and generally Ucamco's digital sales collateral. Basic information is provided by Ucamco's technical specialists which she or he converts into sales collateral in suitable formats and publishes and manages it. He or she is assisted by number of external partners for copywriting, translating and website development. He or she reports directly to the Global Sales Director.

She or he has the following tasks:

- Prepare and communicate sales collateral (graphic & design)
- Prepare and communicate customer references & testimonials
- Manage the external copywriter and translators.
- Coordinate website design and monitor website usage
- Manage the external partner developing the website
- Handle Ucamco's presence on social media

### Profile

- Degree in Marketing and/or Communication, or an equivalent experience.
- Skill in converting dry technical material in attractive commercial material.
- Fluency in written and spoken English; especially technical English. Understanding German is a plus.
- The usual skills with MS Office applications, and knowledge of graphic software.
- Enthusiast, pro-active, capable to work independently and meet deadlines.

### Offer

- Fulltime (or 4/5) job in a stable working environment
- Easily accessible in Ghent, St.-Denijs Westrem
- Opportunities to develop your personal skills
- Market based wage with fringe benefits according to experience and competences



Do you choose for a position full of variety in an international environment? Do you, with your no-nonsense mentality, hands-on approach and commercial flair, bring your projects and deadlines to a successful conclusion?

Then you are the perfect match for our team in the head office in Sint-Denijs-Westrem!

Contact us today

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