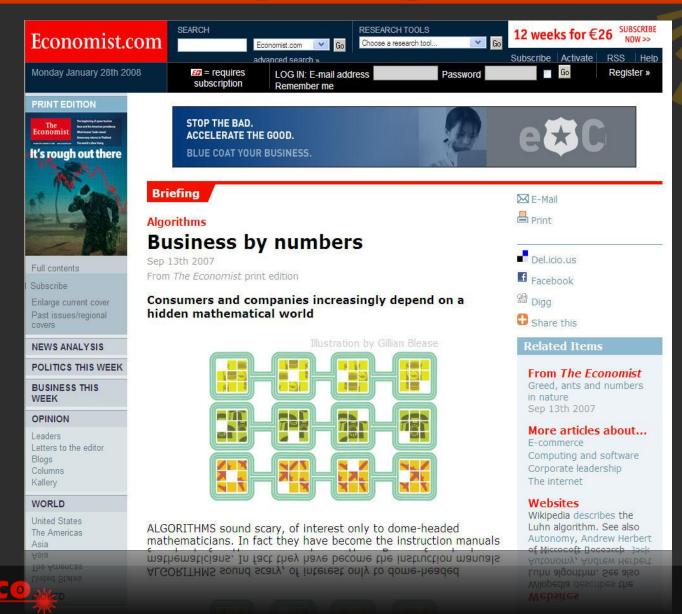


Smartplate

Innovative Software for Reliable Plating

September 2011

"The Economist" Magazine: Use Math to Improve your Business



Plating is a Critical Process

- Essential for board performance
- Strict tolerances
- Closely monitored by customers
- Quote from a PCB manufacturer:

"My customers judge me by my plated holes."



Plating is Black Magic

- Complex electrochemical process
- Job dependent
 - Copper pattern
 - Hole aspect ratio
- No analytical understanding,
 Purely empirical, based on experience
- Unavoidable consequence:
 - Errors
 - Human factor, quality depends on skill of operator



Plating Uncertainty is Costly

- Cost of scrap
 - Typical scrap rate > 1% due to plating problems
 - Indicated by a customer survey
- Cost of missed deadlines due to rework
- Cost of dissatisfied customers
- Cost of test plating new jobs
- Cost of overplating to guarantee minimum
 - Waste of copper
 - Waste of electricity



The Team Elsyca And Ucamco

Elsyca

- Delivers electrochemical modeling solutions and services
- Dedicated to electrochemical modeling
- See www.elsyca.com

Ucamco

- Delivers pre-CAM, CAM and viewing software related services
- Dedicated to the PCB industry
- See www.ucamco.com
- The Elsyca-Ucamco team is uniquely capable to provide plating modeling solutions to the PCB industry
- A joint R&D project running 4 years



SmartPlate takes the Guesswork out of Plating

- A model predicts plating thickness
 - Solves the underlying mathematical equations
- It takes into account all relevant parameters
 - Plate line chemistry, temperature and flow rate
 - Anode size and distance
 - Position of jig in tank (distance to bottom, side, and surface)
 - Copper pattern
 - Drill holes aspect ratio
 - Panel position in jig
 - Plating current and time

Modelling accuracy > 85%



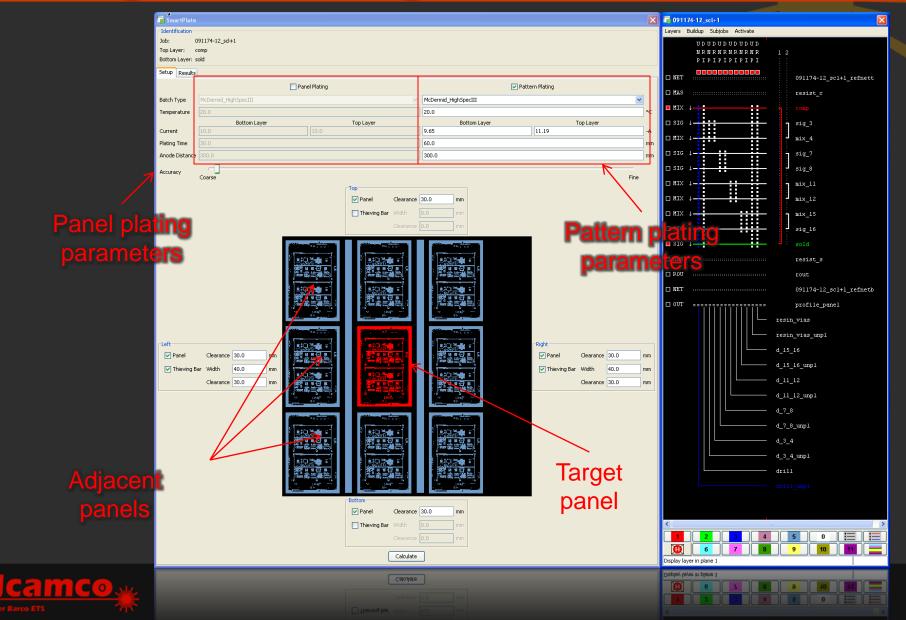
The Workflow

The operator selects job and plating parameters on the SmartPlate workstation

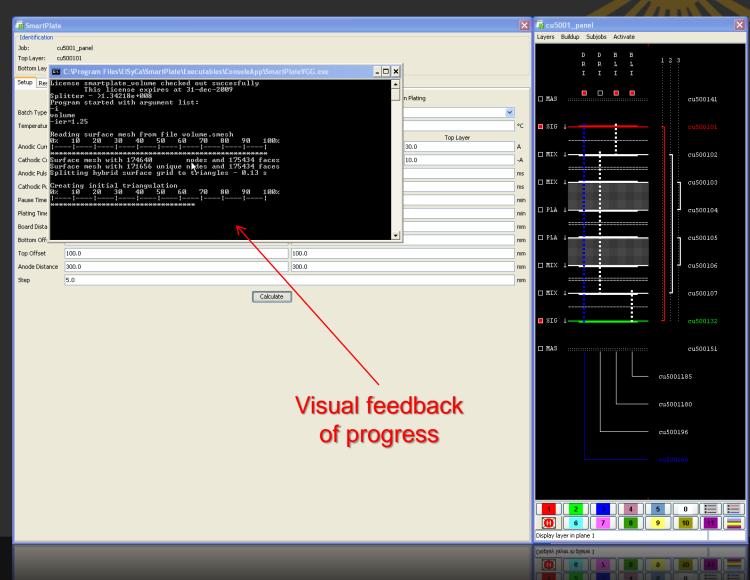
- Data send to modeling engine
- The modeling engine calculates thicknesses in background
- Calculated thicknesses are sent back
- On-board and in-hole thicknesses are displayed with the image
 - ✓ Available in CAM
 - ✓ Available in manufacturing and the lab with dedicated viewers
- hickspace > Fully automated
- > Fully integrated in CAM



Specification: Setting the Plating Parameters

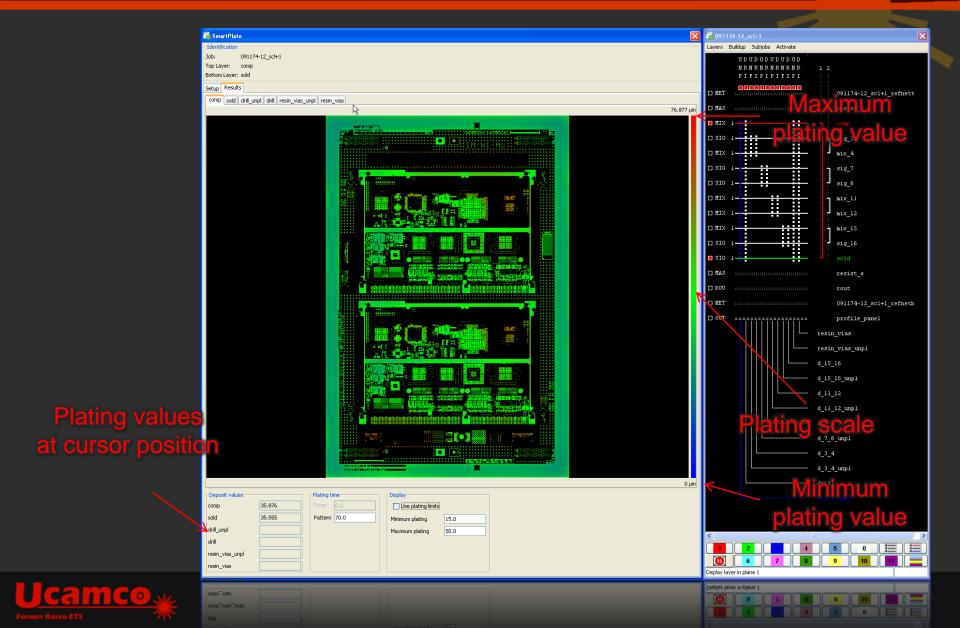


Calculating: In background

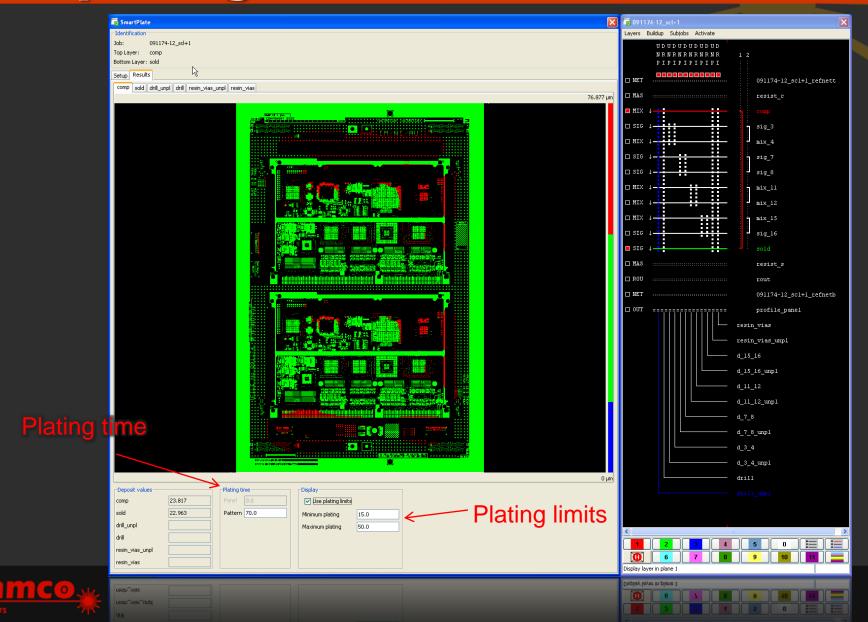




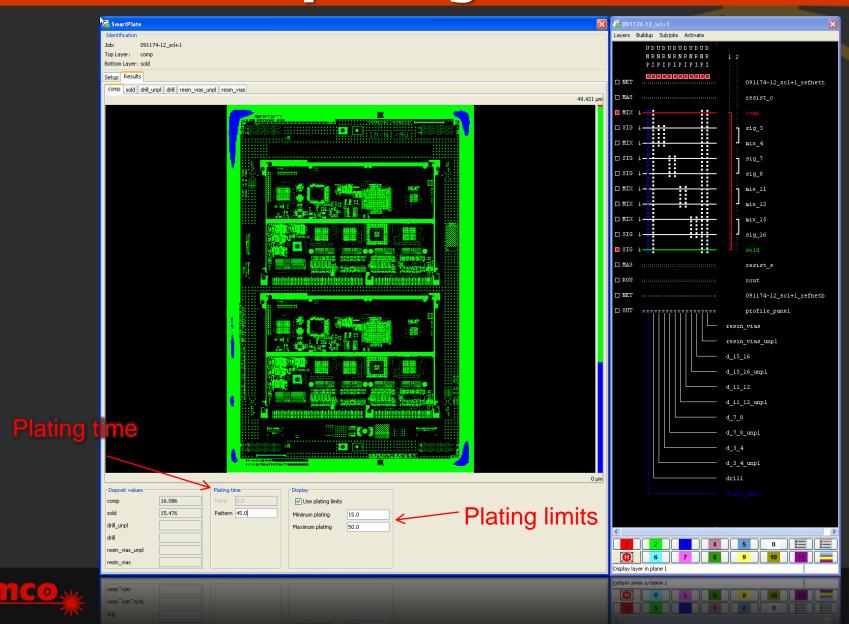
Visualization: On-board Thickness. Side 1.



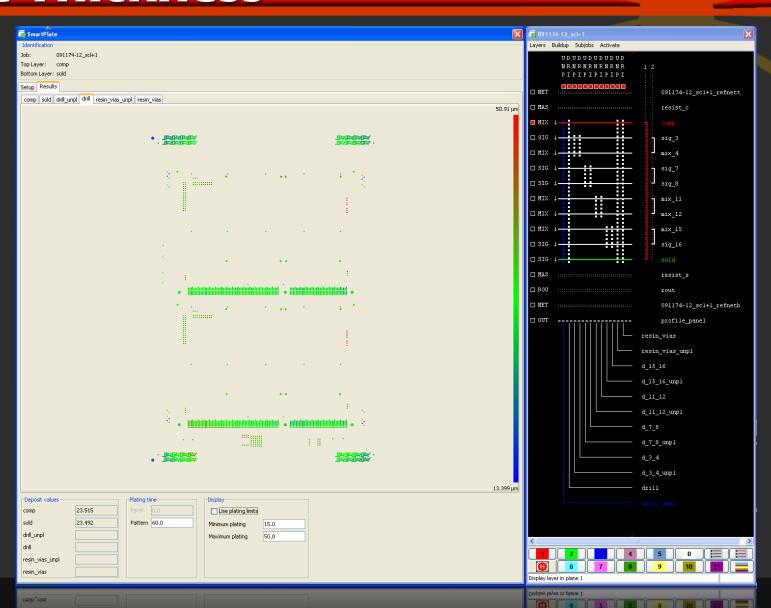
Visualization: With plating limits. Side 1.



Visualization: With corrected plating time.



Visualization: In-hole Thickness





SmartPlate works: Results at a Customer

Job ID	Side	Calculated thickness (µm)	Measured thickness (µm)	Accuracy
	Тор	28.5	27.0	94.74%
Job 1	Bottom	25.4	23.0	90.55%
	Тор	39.3	44.0	88.04%
Job 2	Bottom	48.5	48.0	98.97%
	Тор	39.0	44.0	87.18%
Job 3	Bottom	37.3	42.0	87.40%
	Тор	47.9	46.0	96.03%
Job 4	Bottom	41.6	44.0	94.23%
	Тор	34.3	30.0	87.46%
Job 5	Bottom	34.1	30.0	87.98%



Features/Benefits

- Calculates plating at CAM time, within 15%
- ✓ Correct errors before they happen
- ✓ No sample boards needed
- ✓ Consistent quality, independent of operator
- ✓ Increase plating knowledge in CAM
- Select critical holes in CAM and visualize these on screen in production and lab
- ✓ The true critical holes are monitored
- Calculate plating in coupon and on board
- ✓ The relation between coupon holes and real holes is then known, not guessed



SmartPlate

An attractive proposal



Configuration

- SmartPlate modeling engine
 - ✓ Performs the calculation
 - ✓ One (1) floating license
- SmartPlate Full
 - ✓ Allows to
 - Specify job parameters
 - Submit job
 - Visualize results
 - ✓ One (1) license to a SmartPlate Full seat
 - Ucam users can replace the seat by (1) floating license to this functionality at the same cost
- SmartPlate View
 - ✓ Allows to visualize job and plating
 - ✓ Three (3) licenses



Software Is Paid Out Of Cost Savings

- Investment capability is limited
- Investment in cost savings compete with investments in capability
- Proposal to eliminate the investment bottleneck
 - Rental per quarter
 - Rental fee 4,950 € per quarter
 - Payment *after* the quarter
 - No financing, pay out of cost savings
 - Automatically prolonged until cancelled
 - Cancellation up to one month before the end of the period

Earn the money before you spend it!



Next Step

- Interested?
 - But maybe skeptical it really works...
- Contact a Ucamco business partner.
 - See <u>www.ucamco.com</u>
- We will with pleasure organize a benchmark to know if it really works for you
- Don't wait! Every day money is wasted...



Camco Former Barco ETS

Genesis

- I have a Genesis system
 - And I do not want to change CAM systems
- No problem
 - SmartPlate works on ODB++ as well as DPF
- Workflow
 - SmartPlate Full
 - Reads ODB++ job
 - Submits job to SmartPlate Modeling Engine
 - Visualizes plating date
 - SmartPlate View
 - Visualizes plating data



Currently Supported Chemistry

- Rohm&Haas: Intervia 8510
- ▶ Rohm&Haas: Copper Gleam RG 10 High Speed
- Rohm&Haas: Electroposit 1300
- >Atotech: Cupracid TP
- □ Generic Electrolyte: specify conductivity

